

## The Accreditation Seal

The Accreditation Seal confirms that a health education program has earned accreditation with Accreditation Canada's EQUAL program. Accredited education programs may choose to use the Accreditation Seal on their letterhead, websites, advertisements, or other materials.

Programs that are no longer accredited by Accreditation Canada's EQUAL program must immediately remove the Seal from their materials.

### Format

The Seal showing your program's accreditation level has been sent to you in three formats, .jpg, .png and .eps. The .png format is easiest to use with MS Office documents such as Word or Excel. To insert the Seal into a document:

1. Open the Seal.
2. Choose "File/Save As" and save it to a directory.
3. Open the document where you wish to insert the Seal.
4. On the ribbon or menu, select "Insert/Picture."
5. Select the Seal from the directory where you saved it and click "Insert."

The .eps file cannot be opened without specific software, although it can be inserted (without being opened) into a document. It should be used for materials that are professionally printed, or for larger applications such as a poster or a banner display, as it can be enlarged indefinitely without losing quality.

### Guidelines

- The Seal is the property of Accreditation Canada.
- The Seal is not to be modified in any way. It must not be horizontally or vertically compressed or distorted, and the colours must not be altered.
- By displaying the Seal, the program agrees to comply with the terms and conditions of the Health Education Accreditation Client Agreement.



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